



Digital Marketing

MATT ENSER

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Digital
Version



mattenser.me/resume

Contact Information

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Certifications

Hootsuite platform and social marketing certifications, LinkedIn SEO expert learning path, HubSpot content marketing and social media certification Google Ads search certification, Google Analytics advanced certification, and Stukent's Mimic Pro Certification

[See More On My LinkedIn](#)

Volunteer experience

12stone Church
Within 12stone, I serve in many areas. I am a weekly speaker for elementary aged students. I also serve on the College Ministry leadership team overseeing the First Time Guest and Community Event team leading and guiding my Peers weekly.

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Education History

University of North Georgia

Graduation May 2021

Bachelor of Business Administration in Digital Marketing

- President, College@12stone
- Dean's list multiple semesters

Work Experience

KWSM: a digital marketing agency | Junior Website Specialist

October 2021 - PRESENT

- Social media content creation
- SEO strategy and maintenance
- Result reporting
- Web Design
- Client Relations

First Response Safety Training | Instructor & Digital Marketing Manager

December 2018 - PRESENT

- Teach nationally accredited Safety courses
- Create marketing content and ads using Canva and Adobe Suite
- Manage social media accounts
- WordPress web design and SEO strategy and execution

Outdoorflics Digital Marketing | Summer Intern

June 2020- August 2020

- Learned the basics of the digital marketing trade
- Created analytics reports
- Email and social media campaigns
- Used NeoReach and JW Player software